

The August 4th Mandate

Missouri's 2nd District Primary



The Message: A New
Standard of Leadership



The Machine: A Modern
Campaign Engine



MATT GRANT

Candidate for MO State Office

PROFILE_ID: MG_MO_2024_LEADERSHIP

23 YEARS

Legal career building
bipartisan coalitions for MO
families and businesses.

// DATA_SOURCE: LEGAL_RESUME_DB
// EXP_LEVEL: SENIOR_PARTNER

3 PUBLIC SCHOOLS

Deep local community ties as
a neighbor and dad.

// COMMUNITY_LINK: SCHOOL_BOARD_MEMBER
// STATUS: ACTIVE_PARENT

EAGLE SCOUT

Lifelong commitment to
disciplined service.

// SERVICE_RECORD: LEADERSHIP_TRAINING
// BADGE_ID: ES_TROOP_42

CHILDREN FIRST

Running to fix specific problems,
not chase a career seat.

// PLATFORM_PRIORITY: EDUCATION_REFORM
// CAMPAIGN_FOCUS: PROBLEM_SOLVING

A NEIGHBOR, A DAD, AND A PROBLEM-SOLVER—EQUIPPED TO WIN HARD FIGHTS.

Matt Grant Campaign 2024 | Data-Driven Leadership | Missouri

WHAT MISSOURI DESERVES

Service, not careerism

69%

// ISSUE_REFERENCE: PUBLIC_SERVICE

A representative you can actually reach

65%

// CONSTITUENT_ACCESS: DIRECT

Results, not press releases

65%

// POLICY_FOCUS: RELEASES

Someone fighting for your kids

65%

// POLICY_FOCUS: CHILD_WELFARE

THE GRANT STANDARD

Term limits for the House and Senate – including his own.

69%

// INITIATIVE: TERM_LIMITS

Open town halls in every county. No fundraiser invitation needed.

69%

// CONSTITUENT_ACCESS: DIRECT

23 years winning by building coalitions across the aisle.

65%

// POLICY_FOCUS: CHILD_WELFARE

The CHILD Protection Act – cleaning up the family-court system no one else will touch.

65%

// TRACK_RECORD: BIPARTISAN_SUCCESS

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THE 4 FIGHTS WORTH WINNING

FAMILY COURTS

Action: Pass the CHILD Protection Act. 65%

Result: End corruption; protect kids, not system insiders. 65%

CONGRESS

Action: Term limits with a grandfather clause. 65%

Result: Actual passage of reform; end lifelong political careers. 85%

FEDERAL GOVERNMENT

Action: Enact hiring freezes & voluntary early-retirement. 65%

Result: A smaller, right-sized Washington without leaving families behind. 65%

TAXATION

Action: Target fraud, waste, and bloated headcount. 85%

Result: Lower taxes funded by efficiency, not gimmicks. 85%

A NEIGHBOR, A DAD, AND A PROBLEM-SOLVER—EQUIPPED TO WIN HARD FIGHTS.

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THE FINANCIAL LEVER

65%
**FEDERAL
TITLE IV-D
GRANT
MONEY**
// POLICY_FOCUS

65%
**THE CHILD
PROTECTION ACT**
(Corruption Hiding
Inside Legal Dockets)
introduces strict
federal oversight.

65%
States that keep
courts clean
// OUTPUT_NODES

**FUNDING
AUTHORIZED.**

65%
States that
protect insiders
// POLICY_FOCUS

**FUNDING
RESTRICTED.**

Tying **federal dollars** directly to state-level family court integrity.

Built to Win: The Campaign Operating System

The Public Portal



Fast, modern voter UI

UI_ELEMENT // PUBLIC_FACING



One-click WinRed donations

65%



Live election countdowns

65%



Shareable brand graphics

65%

The War Room



Data integration & field maps

DATA_STREAM // SECURE_OPS



Real-time finance analytics

DATA_STREAM // SECURE_OPS



Live strategic task tracking

DATA_STREAM // SECURE_OPS

Not just a website—a bespoke digital engine built to out-organize a bigger budget with discipline and real data.

CAMPAIGN COMMAND: MODULAR OPERATIONS DASHBOARD

// MODULE 50%

FINANCE

Live cash-on-hand, FEC employer tracking, and contribution-limit flags.

// REAL-TIME_DATA

// MODULE 70%

COMPLIANCE

Automated FEC filing-deadline calendar.

// DEADLINE_TRACKER

// MODULE 30%

OPP RESEARCH

Sourced public legislative records (Congress.gov + House Clerk) for fact-checkable contrast.

// PUBLIC_RECORDS

// MODULE 50%

GRAPHICS STUDIO

Auto-generated social posts, yard signs, and banners.

// CREATIVE_AUTOMATION

// MODULE 50%

ASSET LIBRARY

Brand files hosted on a fast CDN.

// SECURE_STORAGE

// MODULE 50%

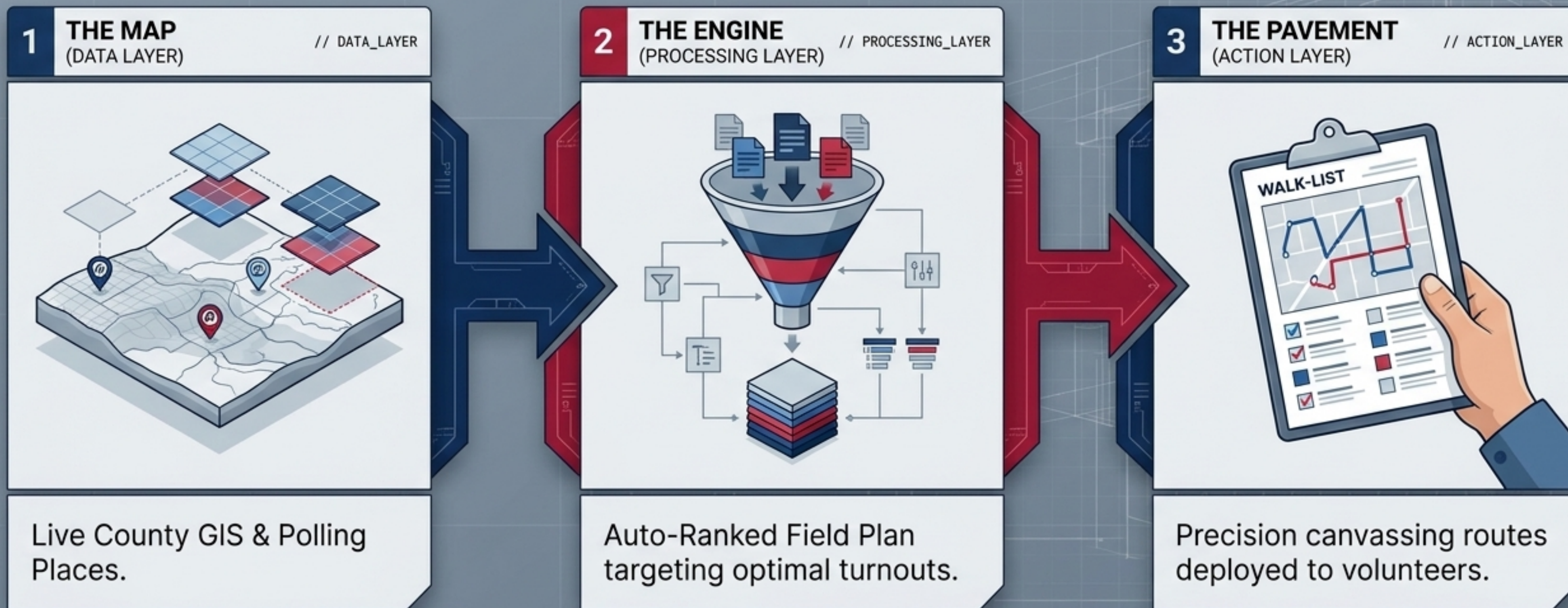
STRATEGIC PLAN

Live task board for the final stretch to August 4.

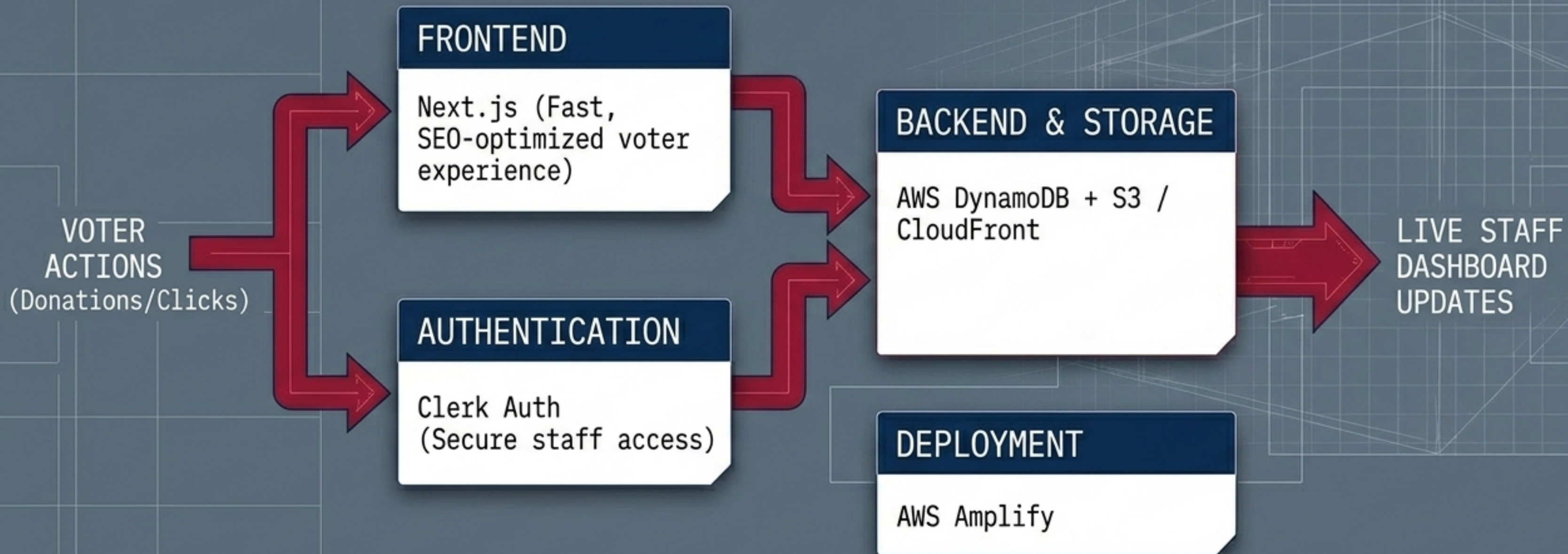
// MILESTONE_AUGUST4

Modular widgets for rapid decision-making and resource allocation in the final campaign phase.

FROM GIS TO PAVEMENT: FIELD OPERATIONS ENGINE



CAMPAIGN OPERATIONS ARCHITECTURE: SYSTEMS BLUEPRINT



GUARDRAILS



FAITHFUL, NOT FABRICATED

All positions documented from the published platform. Opponent contrast uses only sourced public records. Zero invented policy, quotes, or polls.

// INTEGRITY_PROTOCOL_V1.2



EDUCATIONAL, NOT LEGAL ADVICE

Compliance tooling is highly informational, designed to prep the team before verifying with the FEC and Missouri Ethics Commission.

// COMPLIANCE_PREP_TOOLING

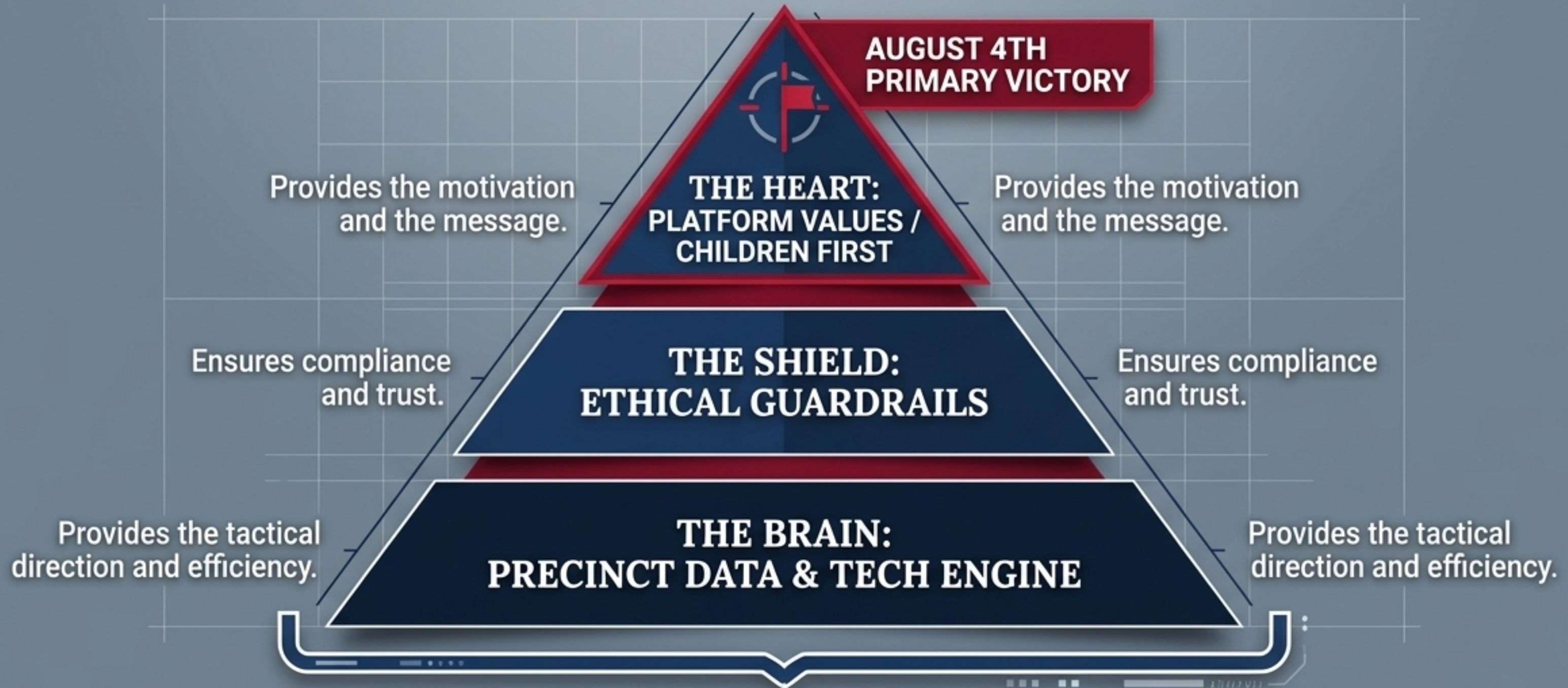


NO DARK ARTS

A strict ban on voter suppression, disinformation, fake endorsements, or illegal coordination.

// ETHICAL_BOUNDARY_ENFORCEMENT

GET-ELECTED ENGINE FRAMEWORK: STRATEGIC VICTORY ARCHITECTURE



A nonpartisan toolkit running a strategically sound race, fueled by Missouri values.

This race is decided one neighbor at a time.

Invest

Donate Today — Every dollar directly funds doors knocked and neighbors reached before August 4.

Deploy

Volunteer — Knock doors, make calls, host an event, or put up a sign.

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